

THE INTERNATIONAL ALLIANCE FOR ALTERNATIVE PROTEIN PRESENTS:

# THE **new protein** LANDSCAPE by Olivia Fox Cabane



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## NEW FOOD VENTURES

The Landscape Comes to Life: The Inaugural Summit  
of The International Alliance for Alternative Protein

January 12, 2019 in San Francisco

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# THE **new protein** LANDSCAPE by Olivia Fox Cabane

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## **Creating new protein**

CLEAN ANIMAL PROTEIN • NON-ANIMAL PROTEIN • INGREDIENTS



## **Supporting new protein**

PROCESSING • CULTURING SYSTEMS • INCUBATORS & ACCELERATORS • NON-PROFITS • RESEARCH & ACADEMIA



## **Funding new protein**

VC FIRMS • CORPORATE PARTNERS • GOVERNMENT AGENCIES



## **All new protein**

VIEW ENTIRE CHART



# CREATING NEW PROTEIN: CONSUMER GOODS

## CLEAN ANIMAL PROTEIN (Grown from Cellular Agriculture)

### MULTI-PROTEIN



### BEEF



### PORK



### POULTRY



### EGGS



### SEAFOOD



### OTHER



## NON-ANIMAL PROTEIN

### PLANTS



### FUNGI



## INGREDIENTS

(PROTEINS, FLAVORS, COLORS, FILLERS, GELLING AGENTS, CASINGS...)



# SUPPORTING NEW PROTEIN

## PROCESSING



## CULTURING SYSTEMS



## INCUBATORS & ACCELERATORS



## NON-PROFITS



## RESEARCH & ACADEMIA





# FUNDING NEW PROTEIN

## VC FIRMS

## CORPORATE PARTNERS

## GOVERNMENT AGENCIES



### CLEAN ANIMAL PROTEIN (Grown from Cellular Agriculture)

<b>MULTI-PROTEIN</b> Beef, Pork, Poultry, Seafood Beef, Pork, Poultry Beef, Pork, Poultry, Seafood		<b>BEEF</b>  	
<b>PORK</b> 	<b>POULTRY</b> 	<b>EGGS</b> 	
<b>SEAFOOD</b> 		<b>OTHER</b> 	

### INGREDIENTS (PROTEINS, FLAVORS, COLORS, FILLERS, GELLING AGENTS, CASINGS...)

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### PROCESSING

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### CULTURING SYSTEMS

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### NON-ANIMAL PROTEIN

<b>PLANTS</b>			
<b>FUNGI</b>			

### NON-PROFITS


### INCUBATORS & ACCELERATORS

	MISTA logo"/>	

### VC FIRMS

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### CORPORATE PARTNERS

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### GOVERNMENT AGENCIES

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### RESEARCH & ACADEMIA

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